



Irish Hospice Foundation

**Pledge
to Plant**







Pledge to Plant for Irish Hospice Foundation

Dear Friends and Pledge to Planters,

Thank you for being a part of our Pledge to Plant appeal. We are delighted that you can join us and are so grateful for your support.

Pledge to Plant has been created to give you a chance to plant seeds and to share flowers, plants and vegetables with your family, friends and colleagues. We hope you have a good time and know that your efforts will help those facing end-of-life and bereavement.

In your pack you will find:

-  tips on how to get involved
-  materials to help you along the way – labels for your plant pots and blank poster to promote your plant sale
-  some seeds to get you started
-  banking details so you can get funds to us securely.

We will be posting lots of information online, through our website and on social media. Please look out for us or give us a call if you would like any further help or assistance. We would love to hear from you and are happy to help.

This year we will invest over €1m in Nurses for Night Care as we bring professional nursing care into the homes of those facing their final days. Thank you for being part of this vital, national work that is provided every night of the year in every part of the country. Together we are making a real difference for families everywhere.

Yours sincerely

Louise McCarron

Fundraising Manager

Dates to Remember and Top Tips

March + April

If you are planning to sell your own produce in May, get planting flowers and vegetables now! We have sent you some seeds to get you started but you can choose your own too. Seeds, cuttings and summer flowers all go down well.

Set your Pledge to Plant Sale date and let people know when you will hold it. It can be a simple sale at work, school or in your local club or a grand garden party. It's up to you as to where you wish to take your Pledge to Plant event!

May

Is Pledge to Plant month – you can sell your plants at any time that suits you. You can also ask relatives, friends, neighbours and colleagues to donate plants, flowers or produce to your sale.

We can share the details of your plant sale on our website please email through the details (date, time and location) to pledgetoplant@hospicefoundation.ie

We've also included labels for you to write names of plants/ prices on any plant pots you wish to sell to raise funds.

Spread the Word

Let your friends, family and colleagues know that you are supporting us. You will find posters in your pack. Why not also share pictures of your plants and sales using social media. Don't forget to tag [@IrishHospice](https://www.instagram.com/IrishHospice) and use [#pledgetoplant](https://www.instagram.com/pledgetoplant) we are active on all social media platforms.

Share the Thanks

We are truly grateful to everyone that supports us and enables us to continue our work for those facing end-of-life and bereavement. Once we received your funds you will receive a thank you letter and receipt which you can share with everyone that helped you.

Stay Safe

Your safety is vital to us. Please adhere to any Government advice and/or restrictions in place at the time of your plant sale or garden party. We are happy to send you the latest HSE guidelines if you would like them.

By Pledging to Plant, you are making a real difference to end of life care in Ireland



Pledge to Plant has its roots in remembering a loved one. Kathy Whyte had the idea in 2021 after her mother, Mary who was a keen gardener, died. This legacy combined with a wish to generate funds for Irish Hospice Foundation inspired Kathy to develop the Pledge to Plant initiative.

The funds you raise by growing, selling and gifting plants and flowers will support Nurses for Night Care.

This important service enables people with diseases like dementia, motor neuron disease, advanced respiratory disease, heart failure and end stage kidney disease to receive expert nursing care and support at night in their own homes in their final days.

Nurses for Night Care service provides expert care, practical support and reassurance for the person and for their families in the last days of their life. All free of charge to the family.

Because of you we can make a real difference. You are helping people when they need it most.

€41 is all it takes to give a precious hour of Night Nurse care.
€337 is the cost to give specialist Night Nurse care all night long.

On behalf of those at end of life and their families, thank you for taking part in Pledge to Plant. It means the world to them, and we simply could not do this work without the generosity of people like you.



"She'd just lost her Mam. She had nobody else... I sat in the garden with her for hours. It meant the world to her that I was there. That's a big part of nursing... bringing comfort and humanity in those devastating moments."

'The nurse was wonderful; from the moment she arrived. We knew she was going to mind our mother from a medical point of view, but she also minded us. My brother said she was like an angel'.

- Family speaking about the IHF Nurses for Night Care Service



Once you've completed your Pledge to Plant, we'd be very grateful if you could return your donations to IHF.

Returning your donations to IHF

(1) Online

www.hospicefoundation.ie/donate and select '*Pledge to Plant*' in the drop-down appeal menu.

(2) Bank

Bank of Ireland

Bic (Swift Code): BOFIE2D

IBAN: IE39 BOFI 90138678843307

We will acknowledge all payments if we can recognise them so please ensure you give your name as a reference point whether paying online, in the bank or via EFT.

(3) By Cheque/ Postal Order/ Bank Draft

Post a cheque, bank draft or postal order made payable to 'Irish Hospice Foundation' to the following address: Louise McCarron, Irish Hospice Foundation, Morrison Chamber (4th Floor), 32 Nassau Street, Dublin 2



**Thank you so much for supporting Pledge to Plant 2022
and helping us to provide precious nights of nursing care
to people across Ireland when they need it most.**

Please note, this appeal is for Irish Hospice Foundation so funds from Pledge to Plant cannot be accepted by other organisations, including local hospices and agencies. Please do not post or drop in donations to them as they will need to return them to you.

Irish Hospice Foundation, Morrison Chambers, 32 Nassau Street, Dublin 2, D02 YE06.
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